

MEDIA RELEASE

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Windsor and region's first combination virtual reality escape room, arcade launches June 1

WINDSOR, ON — Windsor is well known as the international city, but on June 1st it goes interstellar when Hakced VR Inc. launches the region's first combination virtual reality (VR) multi-player escape room and arcade, with exclusive rights to blockbuster VR escape room experience *Cosmos*.

For \$30 per player, Windsor's latest technology-based startup, Hakced VR (pronounced Hacked VR), will give individual customers or groups the chance to transport themselves to new worlds. Experience the freedom of flight, fire lasers at alien invaders, use telekinesis to solve problems and become the hero of your dreams — all while hurtling through the heavens to solve team challenges and ultimately escape *Cosmos'* doomed starship.

Or for an edgier experience, patrons of Hakced VR's escape room and point their goggles to Mind Horror Episode 1 or Episode 2, where escape room teams tackle nightmarish villains and underground labyrinths in their 60-minute VR escape challenge.

Hakced VR's arcade, located in the same facility at 1435 Tecumseh Road East, will feature a wide range of experiences for \$30 per hour of play per person.

The new firm is a venture by Kingsville-based Vince and Kristin Spicer, owners of parent company MCE Computing, a business-to-business web consultancy.

"We think this is the perfect time to launch Hakced VR," said Vince. "Windsorites are heading into summer and looking for leisure activities, and this provides a whole new option to them. We're also really proud to play a part in Windsor's growth as a technology and innovation hub."

Hakced VR's escape room and arcade combines hardware like VR goggles with software that includes the games themselves, the technology to link users' hands to their headsets, and the ability to interact with other players throughout the experience. It's exactly the kind of technology-intensive startup that local business groups and economic developers are trying to grow and attract for the region.

"We're really excited about Hakced VR's launch," said Adam Castle, director of venture services for WEtech Alliance. "If you've experienced VR, you haven't experienced it like this! This attraction is a great new opportunity for both citizens and visitors to our city. It expands our tech footprint into a new direction. Startup's like this are key to priming Windsor-Essex for the right kind of further growth and investment. Everyone wants to live in a place where there's always something new to do!"

Starting June 1, Hakced VR's escape room and arcade will be available by appointment or drop in from 4 p.m. to 10 p.m. Tuesday to Thursday, 4 p.m. to 12 a.m. Friday, 11 a.m. to 12 a.m. Saturday, and 11 a.m. to 6 p.m. Sunday.

— 30 —

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